California WATERCOLOR Association

General Meeting: 7:30pm, Wednesday, February 19, 2020 • Center for Community Arts, 111 N. Wiget Lane, Walnut Creek, CA

CWA NATIONAL EXHIBITION 50th 2020 ANNIVERSARY

February 2020

P.O. Box 4631
Walnut Creek, CA 94596
www.californiawatercolor.org

Contents

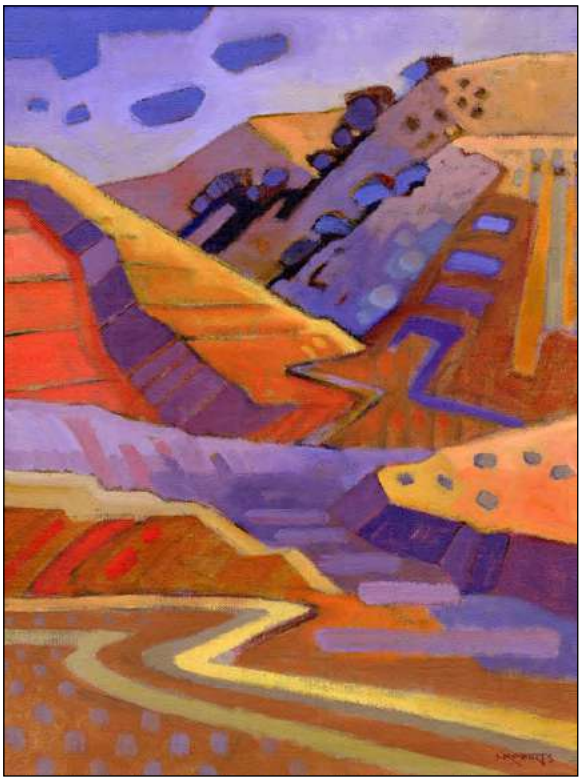
February Guest Demo Nancy Roberts 1, 5
CWA 50th National Exhibition Reception Photos 2, 3
February Calendar of Events 5
From the President 4
Community Outreach 6, 7
CWA 2020 Workshops 8
Directors 9
Staff
Committees
Member Announcements
Member News
January General Meeting
Member News 10, 11
CWA is In the News! 11
General Information 12
Don't Be Scammed!
Show News 13
Calendar 14
General Meetings & Demos
CWA Workshops
Plein Air
WHITE ELEPHANT SALE 15

Don't Miss the CWA 50th National Exhibition Jan. 11–Feb. 22, 2020

LAST THREE WEEKS!

February Guest Demo

Nancy Roberts







Black Diamond Spirit, Soltice Spirit and *Vaqueros Spring* by Nancy Roberts

Acrylic painter Nancy Roberts is known for her bold color, dynamic design and inventive, slightly quirky style. In this fun and fast-paced demo Nancy will be showing us her favorite acrylic techniques and walking us through the steps of her process, with little glimpses into her brain along the way. Working from sketches, memory and imagination she'll be painting a landscape on canvas, building with transparent, translucent and opaque layers to create a visual playground of shape, color and pattern. Between brush strokes she'll share her thoughts about finding your subject, designing a strong composition and choosing color schemes to add harmony and beauty to your work. She'll bring a collection of paintings so you can get an up-close look, and will also have a handout listing all of her favorite acrylic supplies. Feel free to ask questions throughout the demo — let's get interactive!

Nancy is an avid plein air painter, art instructor and retired architect. She exhibits her work in several galleries, has been featured in solo shows, participates in regional

continued on page 5

NEXT



CWA
NATIONAL EXHIBITION
50th
2020
ANNIVERSARY



CWA 50th NATIONAL EXHIBITION: JANUARY 11–FEBRUARY 22, 2020

The 50th National exhibition is open. Enjoy these photos of the Artists' Reception, Award Winners and of some of our new Signature Members.







CWA watercolor
CALIFORNIA WATERCOLOR ASSOCIATION





For more photos of the 50th National exhibition and our new Signature Members go to www.californiawatercolor.org or view on FaceBook.

For schedule of February events at the gallery, go to page 5.







LAST THREE WEEKS... DON'T MISS THIS SHOW!

Firehouse Arts Center – Harrington Gallery | 4444 Railroad Avenue, Pleasanton, CA 94566 | (925) 931-4849

Gallery Hours: Wednesday-Friday 12:00-5:00 pm; Saturday 11:00 am-3:00 pm; Closed Holidays.



From the President

California Watercolor Association

"Art enables us to find ourselves and lose ourselves at the same time"
Thomas Merton, *No Man is an Island*



Ourselves…sometimes we must just focus on ourselves and not our hectic lives or the lives of others. Why? Because what good are we to anyone unless we are comfortable and secure with ourselves? Don't worry, I'm not pursuing some 1960's psychedelic trip of fantasy, I'm talking about taking a breath, relaxing and making or looking at art.

WHAT ART? ANY ART!



The Path Under the Rose Arches **by Claude Monet**

Step back from everything and give yourself a moment to create or appreciate art. Art takes you to a different world. Art takes you to a different time. Art takes you to a different mindset. Art makes us thoughtful because it can be thought provoking. Art can make us laugh or cry or both. Art connects us to ourselves in more ways than we can imagine.

Go to an art show such as our 50th National or open your art cabinet/closet/studio and imagine…

Carol Husslein
CWA President

Once you imagine, you will find AND lose yourself!

FEBRUARY EVENTS



COFFEE WITH THE CURATOR/GALLERY TOURS

Pat Moseuk
Coffee with the Curator/Tour – $5
February 8, 2020, 1:00–2:30 pm

WEDNESDAY ARTIST DEMOS IN THE GALLERY from 1:00–3:00 pm



David Savellano
February 5, 2020
Plein Air, Urban Streets

David will create an urban landscape street scene. He will include tips and techniques for composition and tonal value. He will add figures and entourage (street furniture, cars etc.) to enliven the scene. If the weather permits he will paint outside, so come appropriately dressed.

Artist website at
davidsavellano.com



Barbara Tapp
February 12, 2020
Urban Painting

As an urban painter Barbara will choose a subject, sketch a rough design and edit as she moves back and forth between drawing and painting washes. Her finished work evolves from this process.

Artist website at
barbaratappartist.com

Firehouse Arts Center – Harrington Gallery
4444 Railroad Avenue, Pleasanton, CA 94566 I (925) 931-4849

Artists will have original artwork available for sale during their demos
Artist Demos and Panel Conversation are free and open to the public. $5 tickets for Coffee with the Curator/Tour can be purchased from the Firehouse Arts Center Box Office.

Nancy Roberts, continued from page 1

exhibits and plein air events, teaches workshops and organizes group paint-outs. Her work has garnered many awards and is included in public and private collections across the country.

Learn more about Nancy at
www.nancyrobertsstudio.com.







Del Valle Spring
Indian Summer, Black Diamond
Quiet Cove, Benicia
by Nancy Roberts



Community Outreach

Oakland VA

Winter Landscapes

The Oakland VA watercolor group greeted the New Year with "How was your holiday?" and "Happy to be back." enthusiasm. On fresh quarter sheets we planned for a wet-into-wet winter sky over a landscape of personal choice. Michael Friedland got us started. He showed a prototype and suggested using torn masking tape to create a skyline. This was particularly useful for those going for a dark, deeply colored sky. Some taped, some drew, some went small, and some filled the page. Eventually, everyone wet the sky area and started dropping in different colored pigments to mix on the page.

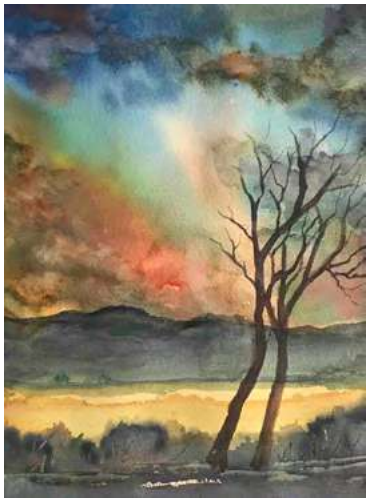
This semi out-of-control process led to assessments, such as "where do I go from here." Some used the hair dryer and others used the semi-damp sky to drop in a soft edge to the horizon. It was fun to see the different landscapes developing. We had a range from dark mountain forests to leafless deciduous trees, golden rolling hills, plus a theme park with roller coaster. Larraine went small with intense color and was pleased. Libby removed old works from the bulletin board and mounted the new ones. It was "out with the old and in with the new." A good day and good way to start the New Year.

Sheila Cain





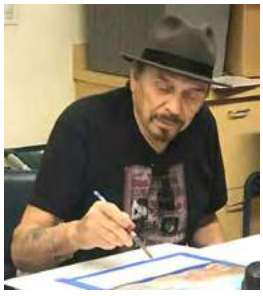












Community Outreach

Winter at the VA Martinez

We decided to jump ahead with our themes since our newsletter deadline is usually in advance of holidays.

An annual favorite is to refresh the artists with some basic watercolor techniques Maggie learned from Karen Mason who was instrumental to CWA in its early days. She started all her new students with expired credit cards and a set of 3 basic colors. Students used Alizarin red, Aureolin yellow and Ultramarine blue, and learned to mix every color desired. The credit card was used to trace spaces on 300# Arches paper. The students then painted each technique in a box thus creating a reference for future projects.

Our variation on this was to draw freehand hearts in honor of Valentine's Day. One could trace a heart but drawing freehand was a good warm up. Plus, if credit cards were heart shaped I might have way too many!

We had a lot of fun, especially when this author's face got red and green freckles with the spattering demo.



Ziggy chose to sketch all of us and turned his hearts into a bunch of balloons.



Joe had a productive morning mixing colors and experimenting with different sizes.

This is the demo that Maggie created. The salt on the top middle had yet to dry and be removed. Tipping the paper up to get a "bleeding heart" was a hit if not a mess.



Now that we've had our "warm up," our next session on Wednesday, January 22, should be very productive.

We meet twice a month from 9:00am-12:00pm. CWA volunteers are welcome!
Please drop in to see if it is as gratifying to you as it is to us.
If you are interested, call Maggie at (925) 899-9185.

Julie, Georganne, Victoria and Maggie

2020 Watercolor Workshop Series

California Watercolor Association

Workshops are held at California State University East Bay Concord Campus in the Art Lab
4700 Ygnacio Valley Road, Concord, CA 94521, unless otherwise noted.



Thomas W. Schaller, AWS, NWS, TWSA
The Architecture of Light and Shadow
2 Identical Classes – 3 Days Each
Session 1: March 18-20, 2020
Session 2: March 23-25, 2020
Advanced Beginner to Advanced
CWA Members $450 Non-Members $510
In Tom's workshops, painting indoors or out, he demonstrates the fundamentals and crucial importance of identifying strong compositional subjects for the artist.
Artist website at thomasschaller.com



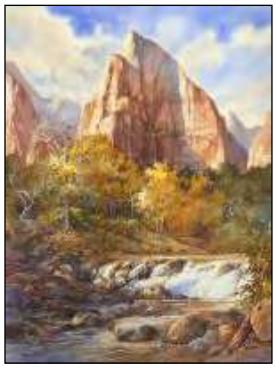
Peggi Habets, NWS, PWS, BWS
Session 1: Creating Expressive Portraits and Figures
2 Days | May 18-19, 2020
Advanced Beginner to Advanced
CWA Members $275 Non-Members $335
In this workshop, we will be expanding our idea of what a portrait is and will create personal works of art, rather than a copy of a photo.



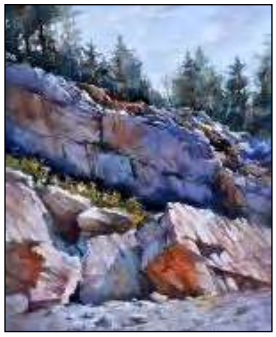
Session 2: Creating Landscapes and Cityscapes with Personality and Mood
2 Days | May 20-21, 2020
Advanced Beginner to Advanced
CWA Members $275 Non-Members $335
In this workshop, we will work to create a place and time that evokes mood and atmosphere. Day one will focus on the landscape/cityscape only and day two will focus on painting figures in a scene.
Artist website at www.habets-studio.com



Leslie Wilson, CWA
Watercolors Fresh and Loose
4 Days |July 15-18, 2020
Intermediate to Advanced
CWA Members $330 Non-Members $390
In this workshop, Leslie will teach a direct painting method for an impressionistic result. She will help you explore brush techniques, find areas of emphasis, promote looseness and keep the viewer's eyes moving through the painting.
Artist website at www.lesliewilson.net



Roland Lee, NWS, UWS, DWS
Landscape
2 Days | August 20-21, 2020
Advanced Beginner to Advanced
CWA Members $300 Non-Members $360
This workshop is designed to help artists become better interpreters of the landscape by learning to see how nature catches our attention. Our role is not to duplicate nature but to create new images based on our personal experiences.
Artist website at rolandlee.com



Michael Holter, NWS, TWSA, OPS, SWS
Session 1: Landscape
2 Days | September 14-15, 2020
Advanced Beginner to Advanced
CWA Members $270 Non-Members $330
This workshop will focus on the use of watercolor to paint exciting paintings of places. You will explore the use of light and shadow to create interesting compositions and achieve dynamic results.



Session 2: Figures
2 Days | September 16-17, 2020
Advanced Beginner to Advanced
CWA Members $270 Non-Members $330
This workshop will focus on the use of watercolor to paint exciting paintings of figures. Many watercolorists have an aversion to painting people and with that in mind, special attention will be paid to the steps Michael uses to paint his award-winning figurative paintings.
Artist website at michaelholter.com



Fealing Lin, NWS, TWSA, WW, SDWS, MWS
Luminous Faces and Figures
4 Days | October 19-22, 2020
Intermediate to Advanced
CWA Members $465 Non-Members $525
Fealing will teach you how to relax and enjoy the process as you discover the spontaneity and uniqueness to watercolor. You will also learn how to capture the quality of light available to you.
Artist website at www.fealingwatercolor.com

For full workshop descriptions and online registration, go to:
http://www.californiawatercolor.org/classes.php
For more information go to: www.californiawatercolor.org/contact.php
and choose **Workshops** from the Recipient drop-down menu.

CWA Board of Directors

President	Carol Husslein
Vice President/Membership	**VOLUNTEER NEEDED**
CWA Member Shows	**VOLUNTEER NEEDED**
Communications Director	**VOLUNTEER NEEDED**
Co-Director of Programs	Pat Wai
Co-Director of Programs	Michelle George
Budget Director	Iretta Hunter
Co-Director National Exhibition	Ruth Miller — Outgoing
Co-Director National Exhibition	Iretta Hunter — Outgoing
Director National Exhibition	Michael Friedland — Incoming
Secretary	Leslie Wilson
Co-Director Community Outreach	Sheila Cain
Co-Director Community Outreach	Georganne Zaro-Eddy
Director Workshops	Wendy Oliver
At Large	Sharon Hopkins
	VOLUNTEER NEEDED

CWA Support Personnel

Bookkeeper	Melissa Alva
Membership/Data Manager	Samantha McNally
Newsletter Editor	Patricia Rosa
Workshop Publicity	Heather Ihn Martin

CWA Volunteer Committees

Audio/Visual Set Up	**VOLUNTEERS NEEDED**
Community Outreach	Sheila Cain
	Victoria Bianco
	Marianne Elliott
	Maggie Metcalf
Co-Video Librarians	Joe Tringali (Chair)
	Barb Bochenek
	Mary Tichenor
Co-Hospitality	Susan Scolnick
	Jean Holmes
	VOLUNTEER NEEDED
Mail Distribution	Carol Husslein
Panel Rental	Carol Husslein
Plein Air	JoAnn McMahon
Webmaster	Samantha McNally
Workshop Registrar	Joe Tringali

To Email a Board, Staff or Committee Member Go To:
www.californiawatercolor.org/contact.php
and choose a recipient from the drop down menu.

Member Announcements

Welcome New Members

Richard Eastin
Bingyu Pei
Jane Victoria Farley
Kat Wright

To email membership, go to: www.californiawatercolor.org/contact.php and choose **Membership Director** from the drop down menu.

January General Meeting



Guest Artist Michael Reardon

Thank you to all of the attendees for making our first general meeting of 2020 a success!





And the Winner Is!

Our lucky door prize winner was a visitor at the meeting! Congratulations!

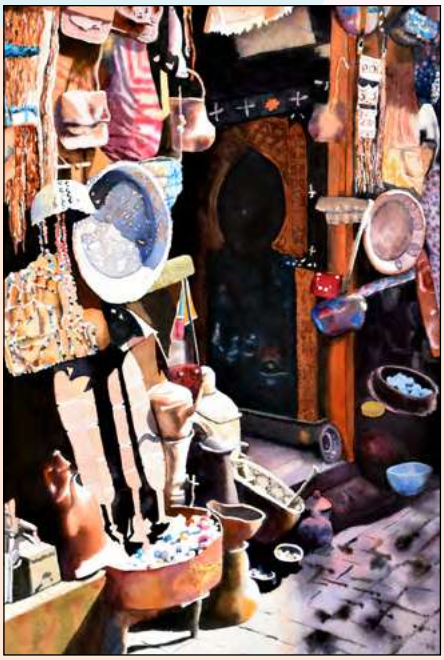
Congratulations David!

Ruth Miller presented David Savellano with his Master Signature certificate at the meeting.



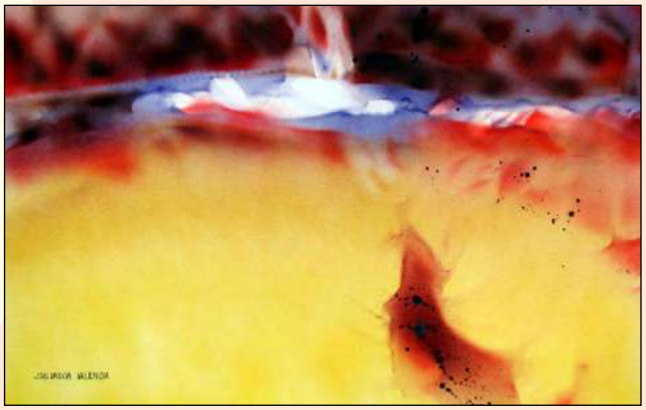
Member News


A


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C


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F

On the Road to Old Barcelona

This spring the Missouri Watercolor Society is taking their International Exhibition on the road to Old Barcelona, Spain. The exhibition will take place this April and May of 2020, in the European Museum of Modern Art. CWA has six artists accepted to be part of this show:

A. Iretta Hunter—*Rock Music*
B. Marilyn Miller—*The Suq*
C. Sue Johnston—*St. Mark's Domes*
D. Ruth Miller—*Don't Miss the Boat*
E. Sal Valencia—*Mirage*
F. Leslie Wilson—*Treasure Hunt*

Member News continued on page 11

Member News

continued from page 10



***Rose* by Meghana Mitragotri**

Meghana Mitragotri

Meghana's painting, *Rose*, recently won an Honorable Mention award at Pleasanton Art League's show, Imagination Expressed 2020, at Museum on Main in Pleasanton. She will demonstrate her work at the Museum on February 8 and March 7, 2020, and the show will run through March 15.

She will have her very first solo, Pleasanton Art League Wall Show at the Firehouse Arts Center in Pleasanton from February 26–March 28, 2020. She will also participate in the Delicato Annual Fine Art show in Manteca, February 1–21, 2020 with a reception on February 22; the Tracy Art League show Expressions 2020 on February 14-21, 2020 at the Tracy Community Center in Tracy, with a reception on February 14.



CWA is In the News!

From American Watercolor Weekly…

"Congratulations on the CWAs 50th Anniversary. I wanted to share this article that appeared in this week's *American Watercolor Weekly*."

"Best of luck with the show at the Firehouse Arts Center"

— Kelly Kane

American Watercolor Weekly is a great online resource. Please send information to kallen@streamlinepublishing.com about your watercolor work and let them know you are a CWA member! They are always looking for information to share.

To read the article, go to:
https://americanwatercolor.net/50-years-of-watercolors

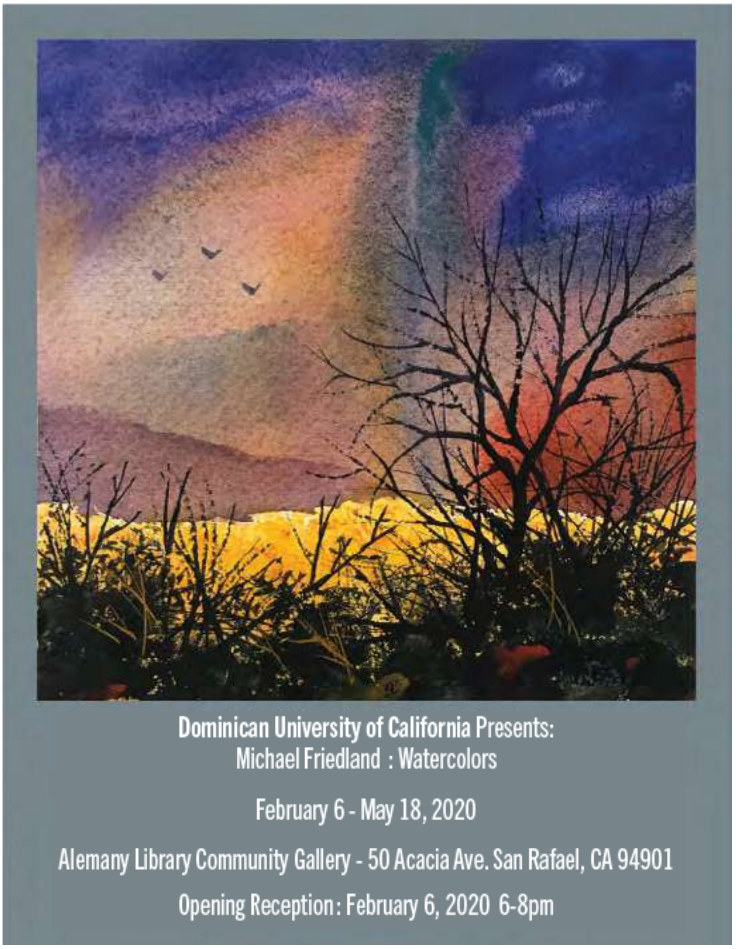


***Jigsaw Pattern* by Bonnie Joy Sedlak**

Bonnie Joy Sedlak

Bonnie Joy had her painting, *Jigsaw Pattern*, juried in the Watercolor Art Society Houston, 43rd International Watermedia Exhibition. The show will hang in Houston, Texas from March 8–April 2, 2020. Eric Wiegardt was the juror.

Artist website at bonniejoysedlak.com.



Mailing Address
California Watercolor Association
Post Office Box 4631
Walnut Creek, CA 94596 USA

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and choose a recipient from the drop down menu.

Membership/Data Manager
Mail all changes of address, phone number and email to
Post Office Box 4631
Walnut Creek, CA 94596 USA
Or email to:
datamanager@californiawatercolor.org

Monthly Meetings
Meetings are held the third Wednesday of each month at 7:30pm
(except June and December)

Meeting Location
Center for Community Arts
111 N. Wiget Lane
Walnut Creek, CA 94598
(NW corner of Wiget Lane and Ygnacio Valley Road)

Newsletter Distribution
To receive this newsletter electronically please contact the Data Manager with the email address at which you wish to receive the newsletter.

CWA Photo Notice
CWA may be taking photos or videos at CWA events. Your presence here constitutes your "permission, consent and release" to be photographed without compensation whatsoever in perpetuity. Images may be used online and in print exclusively by CWA explicitly for publicity, information and promotion.

Plan Ahead!

Submissions for the newsletter must be received by the 15th of the month prior to publication!

March Newsletter Deadline is February 15th.

Click here to make a submission.



Don't Be Scammed!

Skilled scammers are targeting artists all over this country, especially artists with websites. I have been approached several times of late. I swallowed the first one hook, line, and sinker. I was incredibly humiliated when I realized that I had not recognized clues. How could I have been so trusting, naive, and ignorant? I will relate that experience briefly, then tell you how to spot a fraud.

The first email from "Kim Tony" said she had seen my website and was interested in seeing more available images. There ensued ten emails back and forth, during which she chose to purchase three paintings. She gave an address in San Antonio, TX. (I did look up that house on Zillow, and noticed that it had sold quite recently. I also looked up her name, and found that a Kim Tony was an attorney in San Antonio.)

A cashier's check arrived in the mail, signed by Kim's husband. I did think it weird, that the check was for twice the price total I had quoted. But I believed that cashier's checks were 100% legitimate. I deposited it in my bank account and then shipped the paintings.

A week later, US Bank told me that that check was "Altered/Fictitious." That was the end of that. I wept, to have lost paintings to someone who didn't care. I formally reported my complaint to the US Postal Inspectors' Criminal Investigations Service Center in Chicago IL, along with voluminous evidence—and of course have heard nothing from them in three months.

Eerie postscript: three weeks later, my crates were returned to my house via FedEx. Each had been opened, its painting removed, then repacked even more carefully than I had done. There was no charge, no name.

Following are some obvious clues, derived from my mistakes, but most clearly identified in a blog written by the California artist Kathleen McMahon. You can find McMahon's blog via Google: art scammer names from Kathleen McMahon:

First you will receive a short email saying that the person is interested in purchasing paintings. If you answer, they know that your address is active.

The person will claim to have seen your work in various places, and will sound as if you have common interests and experiences; your website's bio, lists of shows and awards and books illustrated, will give the scammer all information they need.

After several exchanges, the scammer will ask if a painting is "available" and its price. The emailer might mix up titles of paintings. A true danger signal is if they offer to buy three or five paintings (a real collector does not do that).

It is extremely common, that the payment is much larger than the amount due. The "customer" wants you to reimburse them the difference.

All types of payment can be fraudulent: checks, certified checks, cashiers checks, USPS money orders, Western Union, credit cards, even through a Pay Pal account if you have one. Do not ship artwork until you are absolutely certain the payment is legitimate, which can take weeks. MacMahon lists ways to find out what you need to know.

Finis.

Valerie P. Cohen

Show News

Springfield Art Museum Seeks Entries For Watercolor USA 2020

The Springfield Art Museum is pleased to announce a call for entries for Watercolor USA 2020, highlighting the very best in contemporary American watermedia. This year's exhibit will run from June 6–August 16, 2020. The deadline to apply is February 26, 2020. The nationally known exhibition is open to artists from all 50 states and U.S. territories, and seeks to discover what is new and what is next in the world of American watermedia. This year's exhibit will be judged by Misa Jeffereis, Assistant Curator at the Contemporary Art Museum St. Louis. Approximately $20,000 in cash prizes and possible Museum purchase awards are available.

Artists from all 50 states and U.S. territories, ages 18 and up, who are using watermedia as critical components of their work are eligible to apply. Artists whose work pushes the boundaries of traditional aqueous media are encouraged to enter. High realism, abstraction, traditional transparent watercolor, and innovative uses of the medium are all welcomed as the exhibit continues to expand and adjust with contemporary artistic practice, including the use of nontraditional supports and mounts.

For full information on entry rules, entry fees, and how to submit artwork, please visit: www.sgfmuseum.org/246/Watercolor-USA.

Springfield Art Museum
1111 East Brookside Drive.
Springfield, MO 65807
www.sgfmuseum.org

Call to Artists—2020, 8th Annual Open Fine Arts Competition

Show runs March 7–27, 2020. The exhibition is Free to the public.
Prospectus: tiny.cc/vxizhz
Online entry: client.smarterentry.com/ElkGrove

Application Deadline: February 10, 2020
Artist Reception: March 7, 2020

Contact Darrci Robertson at (916) 690-1743 or egfinearts@frontiernet.net for further information.

Elk Grove Fine Arts Center at 9683 Elk Grove-Florin Road, Elk Grove, CA 95624
www.elkgrovefineartscenter.org

Art Under the Oaks 2020

Alden Lane Nursery is looking forward to our 34th Annual Art Under the Oaks celebration the weekend of July 18th and 19th, 2020. This wonderful community event combines art, wine, food, live music and family fun for all ages, held under a canopy of majestic oak trees in Livermore.

Regional artist are spread throughout the spacious nursery, exhibiting and selling their work. Art mediums include oil and watercolor paintings, pottery and ceramics, photography, wood, glass, jewelry and much more.

Livermore winemakers share tastings of their vintages and there will be several food selections to enjoy. Live music adds to the festive atmosphere.

We are currently accepting applications from artists.

To apply, go to www.aldenlane.com/art-under-the-oaks.

Alden Lane Nursery
981 Alden Lane
Livermore, CA 94550
Call (925) 447-0280

Call For Entries—52nd Annual Watercolor West International Juried Exhibition

Exhibition Dates: October 10–December 13, 2020
Online Only Entry Deadline: June 15,2020
Juror: Iain Stewart
Cash and Merchandise Awards: Approximately $20,000
Entry Fee: 1-2 entries is $50 members, $60 Non-members

Submitted art must be transparent watercolor on rag paper.

City of Brea Art Gallery
The Brea Civic and Cultural Center
1 Civic Center Circle
Brea, CA 92821

Visit http://www.watercolorwest.org for prospectus and information after April 1, 2020.

CWA 2020 Calendar

General Meetings & Demos

January 15	Michael Reardon
February 19	**Nancy Roberts**
March 18	Thomas W. Schaller
April 15	White Elephant
May 20	Peggi Habets
June — Summer Break	NO MEETING
July 15	Judith Kunzle
August 19	Roland Lee
September 16	Michael Holter
October 21	Fealing Lin
November 18	Uma Kelkar
December — Winter Break	NO MEETING

Plein Air

No Plein Air Until March!

Check for updates on our website and social media!

CWA Workshops

January 31–February 2	Michael Reardon
March 18–20	**Thomas W. Schaller Session 1**
March 23–25	**Thomas W. Schaller Session 2**
May 18–19	Peggi Habets Session 1 — Portraits and Figures
May 20–21	Peggi Habets Session 2 — Cityscapes
July 15–18	Leslie Wilson
August 20–21	Roland Lee
September 14–15	Michael Holter Session 1 — Landscape
September 16–17	Michael Holter Session 2 — Figures
October 19–22	Fealing Lin



THE WHITE ELEPHANT SALE

Is back again on April 15, 2020 General Meeting

Remember the workshop where you bought every material suggested, and used only once. How about all the acrylic supplies you stocked up on, but now you stick to transparent watercolors? What's in all the boxes left over from your last move? Think of all the paints, brushes, paper, books, doo-dads, palettes that are just taking up space. Free yourself, and give someone else a chance to try out your unwanted supplies! White Elephant isn't just selling unused supplies, you can sell your artwork too!

What:

Only **CWA Members** can sign up for a **Free Table** (banquet size, so you'll have lots of room).

Deadline to Reserve a Table:

March 24, 2020

How it Works:

You can accept cash and checks from all of your customers, or credit cards (with your mobile device if you have a card reader).



New to 2020!

- **Iretta Hunter MCWA** will be sharing her insights on "Framing Do's and Don'ts."
- **Michael Friedland CWA** will be painting a watercolor demo.



The public is welcome, so spread the word about the sale to friends, teachers, parents and fellow artists.

CLICK TO SIGN UP NOW!

Questions?

Contact Juanita Hagberg—White Elephant Coordinator, or Michelle George and Pat Wai—Co-Program Directors at **artsale@californiawatercolor.org**

HOME